

HERMAN STRAUS & SONS CO.

FOURTH AVENUE INCORPORATED MARKET STREET

We Give and Redeem Gold Trading Stamps.

THERE ARE ALL KINDS OF TOYS IN TOYTOWN

| | | |
|--|--------|--|
| Sandy Andy..... | 75c | Reed Carriages \$5.75 down to \$4.95 |
| Pile Drivers..... | \$1.25 | Lead Soldier Sets \$1.75 down to 75c |
| Ooon Jiggers..... | 60c | Paint Sets 25c to \$1.00 |
| Rubber Balls 12c to..... | 75c | Knitting Sets at.....60c |
| Pianos \$9.95 down to..... | 75c | Wood Art Sets.....\$1.00 |
| Piano Stools at..... | 49c | Sleds \$3.39 down to.....\$1.00 |
| Game of Hunters..... | 75c | Kitchen Cabinets \$2.00 down to 95c |
| Circus Toys 79c to..... | \$6.50 | Christmas Trees 99c to.....\$3.50 |
| Roly Poly \$1.25 down to..... | 29c | Laundry Sets complete \$1.00 to 50c |
| Blackboards on easel \$4.50 down to..... | 75c | Teddy Bears up from.....95c |
| Swing Horses and Shoo Flies \$13.49 down to..... | 95c | Mamma Dolls at.....\$1.25 |
| Coaster Wagons \$6.98 down to..... | \$4.98 | And Hundreds of Other Amusing and Indestructible Toys. |

CHRISTMAS SLIPPERS

We have a complete stock of Daniel Green Company's famous Felt Slippers.

| | | | |
|---|--------|---|--------|
| Women's Comfy Slippers..... | \$2.00 | Men's Felt Slippers..... | \$1.50 |
| Women's Felt Juliettes; \$1.50, \$2.00 and..... | \$2.25 | Men's Leather Slippers; \$2.50, \$3.00 and..... | \$3.50 |
| Children's Felt Slippers; \$1.00 and..... | \$1.50 | Women's Knit Slippers; in a number of pretty shades; at \$1.00 and..... | \$1.50 |

Diamond Headquarters

MATT IRION & SONS

404-406 WEST MARKET STREET

Jewelers and Opticians

GOODS LAID ASIDE ON PART PAYMENT

OPEN EVERY NIGHT TILL XMAS

Established 1872



Mulloy's New Blend Coffee

2 1-2 Lbs. For 75c

A COFFEE THAT IS KNOWN FOR ITS FINE QUALITY.

JOHN M. MULLOY

Importer and Roaster of High Grade Coffee, Sold Direct to Consumer.

212 W. MARKET ST. LOUISVILLE, KY.

Return this advertisement with remittance and we will ship Coffee by Parcel Post, all charges prepaid.

Inter-Southern Life Insurance Co.

JAMES R. DUFFIN, President.

LOUISVILLE, KY.

Why not take an agency for a conservatively managed, medium-sized, clean, progressive company, whose treatment of agents and policyholders and whose standing and courtesies with all of the American Life Insurance Companies give it a position of the very highest rank?

CAPITAL, RESERVE AND SURPLUS FOR PROTECTION OF POLICYHOLDERS MORE THAN \$4,500,000

Deposit with the State of Kentucky under the Compulsory Deposit Law more than \$4,500,000. Excess deposit over all requirements \$1,000,000, or 20 per cent. more than the law requires.

For good, clean agency contracts with renewal commissions, so that you may build up a business of your own and have an independent permanent income, address the Home Office of the Company.

INTER-SOUTHERN LIFE INSURANCE CO.

LOUISVILLE, KY.

NATIONAL BANK OF COMMERCE

Cor. Fifth and Market

Capital and Surplus—\$1,700,000

Three Per Cent. Interest Paid

On Time Deposits



James B. Brown.....President
Henry J. Angermeyer.....Vice President
James J. Hayes.....Vice President
C. M. S. Hebel.....Vice President
John S. Akers.....Cashier
Oscar A. Block.....Asst. Cashier
A. P. Ramser.....Asst. Cashier

Liberty Insurance Bank

TEMPORARY QUARTERS

SOUTHWEST CORNER THIRD AND MAIN.

Hundreds are joining our War Savings Club. One dollar's worth of Blue Ribbon Garden Seed free with every new savings deposit of \$1.00 or more. Club limited to 1,000 members.

Where the Quick Meal Comes In

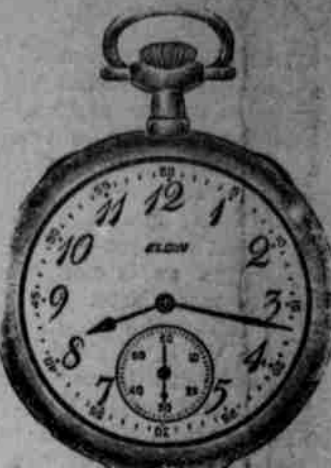
Where the home is brightest;
Where the work is lightest;
Where the meal is cooked best;
Where the range stands the best
—That's where the "Quick Meal" comes in.



Where work is quickly done;
Where cooking seems real fun;
Where baking gives delight;
Where drudge is out of sight
—That's where the "Quick Meal" comes in.

Quick Meal Gas Ranges Sold, Installed and Highly Recommended
GEHER & SON, 215 W. MARKET ST.

Open Evenings.



A small deposit will hold any article until Christmas.

You Will Still Find the

BIGGEST BARGAINS

At the Smallest Jewelry Shop On Fourth Street

Let us convince you by making your selection here, and we will save you enough to help continue your payments on Liberty Bonds and War Savings Stamps.

Here Are a Few Specials We Are Offering:

| | |
|---|-----------------|
| Ladies' Gold-Filled Wrist Watches..... | 7.50 to 75.00 |
| Children's Wrist Watches..... | 4.50 to 5.00 |
| Men's Military Radiolite Wrist Watches..... | 5.50 to 35.00 |
| Genuine Diamond Rings..... | 10.00 to 150.00 |
| Genuine Diamond Lavalliers..... | 5.50 to 75.00 |
| Genuine Diamond Stick Pins..... | 4.00 to 10.00 |
| Men's Elgin or Waltham Watches..... | 10.00 to 25.00 |
| Ingersoll Radiolite Watches..... | 2.75 to 5.50 |
| Special American Watch..... | 1.50 |
| Solid Gold Signet Rings..... | 4.00 to 12.00 |
| Solid Gold Cuff Buttons..... | 2.50 to 7.50 |
| Solid Gold Baby Rings..... | 1.00 to 2.50 |
| Solid Gold Earrings..... | 2.50 to 7.50 |
| Cigarette Cases, Nickel and Sterling..... | 1.50 to 10.00 |
| Alarm Clocks..... | 1.25 to 4.50 |
| White Ivory Clocks..... | 2.50 to 5.00 |

We Also Handle a Full Line Of Gold Filled Jewelry At Prices To Fit Any Pocketbook.

Don't forget it's the smallest place on Fourth Street.

THE RADIUS Jewelry Shop

408 South Fourth Street.

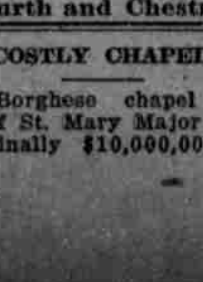
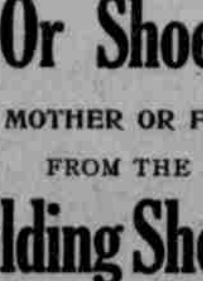
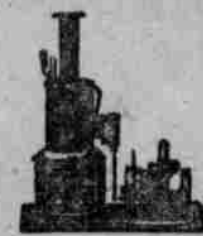
Next to Rex Theater.

OPEN EVENINGS.

SUTCLIFFE'S

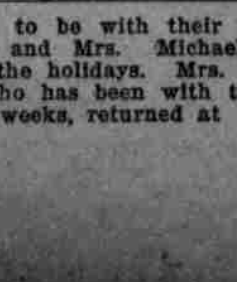
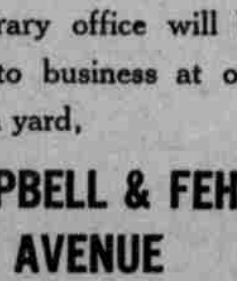
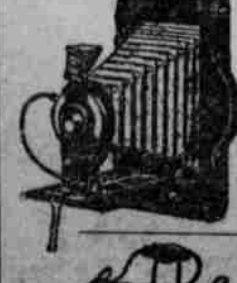
220 S. Fourth Ave.

Out of TEN DEPARTMENTS—chuck full of suitable gifts—you will surely find what you want.



Velocipedes
Automobiles
Doll Cabs
Scooters
Trains On Track
Toy Furniture
Dolls
Steam Engines
Game Boards
Toy Pianos
Airplanes
Games
Soldiers
Blocks
Sleds
Watches

Safety Razors
Pocket Knives
Soldier Kits
Manicure Sets
Flash Lights
Thermos Bottles
Kodaks
Golf Sets
Boxing Gloves
Football
Air Rifles
Sweaters
Exercisers
Card Sets
Columbia
Bicycles
Juvenile Bicycles



NO BETTER GIFT

THAN A PAIR OF

House Slippers

Or Shoes

FOR MOTHER OR FATHER

FROM THE

Spalding Shoe Co

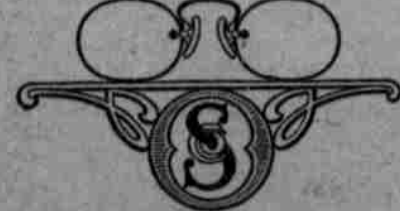
Eighteenth and Maple.

We Are Out of the High Rent District and Can Save You Money.

OPEN EVENINGS.

PERFECT FITTING

SPECTACLES AND EYE GLASSES



Oculists' Prescriptions.

SOUTHERN OPTICAL COMPANY

INCORPORATED

Fourth and Chestnut.

COSTLY CHAPEL.

The Borghese chapel in the Church of St. Mary Major in Rome cost originally \$10,000,000.

LIFE OF GOOD WORKS.

Many of the residents of St. Louis Bertrand's parish mourn the death of Mrs. Mary Hackmiller, who died Saturday after a lingering illness. For the past twenty-five years she had been one of the foremost figures in that parish in works for church and charity and had endeared herself to young and old alike. She was also an active member of the Altar Society and Third Order of St. Dominic. Mrs. Hackmiller is survived by three sons, William H., George H. and John H. The funeral took place from the family residence, 1033 Seventh street, Monday morning at 8:45 o'clock, and from St. Louis Bertrand's church at 9 o'clock. May her soul rest in peace.

MANY NEW MEMBERS.

At the close of the men's mission in St. Louis Bertrand's church Sunday evening 145 new members were received into the Holy Name Society by Rev. R. G. Lyons, chaplain of the society. This new addition makes the local society the largest south of the Ohio river.

COLLEGE MUSIC TEACHER.

St. Joseph's College at Bardonia has secured the services of Prof. Edward Morbach, the well known Louisville bandmaster, as instructor of music. Prof. Morbach enjoys an enviable reputation as a music teacher, and no doubt will have an excellent college orchestra are long.

RETURN WITH NEW LINE.

Col. George B. Barrett and wife have gone to Havana, Cuba, where the genial Colonel is employed with the Racing Association. It goes without saying that Col. Barrett will return with a new line of "bull" from the land of the senoritas and bull fights.

FRANKFORT.

Misses Mary, Elizabeth and Anna Foley, of Frankfort, arrived from

TEMPORARY OFFICE

Owing to fire at our mill, temporary office will be open to business at our branch yard,

CAMPBELL & FEHR AVENUE

(Mehler & Eckstenkemper's old yard.)

Home City 653

Cumb. Main 653-A.

CITY MILL AND LUMBER CO.

FRED ERHART ARCHITECT

NORTON BUILDING

V. W. Corner Fourth and Jefferson

Washington to be with their parents, Mr. and Mrs. Michael J. Foley, for the holidays. Mrs. Ben Gabbard, who has been with them for several weeks, returned at the same time.

J. BACON & SONS

ESTABLISHED IN 1845
INCORPORATED
We Give and Redeem Surety Coupons.

IVORY TOILET SETS

Few Gifts, Indeed, Would Please a Woman More Than These.

Ivory Toilet Sets; the celebrated Dubarry patterns; the set consists of 16 pieces, including the large bonnet mirror and tray; put up in elaborate case. Price \$50.00

Ivory Toilet Sets; in Dubarry patterns; the set consists of 14 pieces, including short-handle mirror and tray; put up in handsome case. Price \$40.00

Ivory Toilet Sets; with large bonnet mirror; a 12-piece set in Dubarry patterns; put up in handsome case. Price \$35.00

Ivory Toilet Sets; in Louis XVI. patterns; put up in handsome leather case with rose color lining; a 15-piece set with short-handle mirror. Price \$35.00

Ivory Toilet Sets; in Louis XVI. patterns; a very handsome set, consisting of 11 pieces, with black inlay work; in handsome case. Price \$35.00

Ivory Toilet Sets; in Louis XVI. patterns; consisting of comb, brush and mirror with black inlay; put up in leather case. Price \$20.00

Ivory Pyralin Sets; in plain patterns with large, round mirrors, with tray and all necessary pieces; put up in handsome cases; 16 pieces in set. Price \$35.00

14-piece set, round mirror.....\$25.00

9-piece set, bonnet mirror.....\$17.50

Toilet Sets; in Pyralin ivory; consisting of three pieces put up in white case; large bonnet mirror. Price \$10.00

Other Ivory Toilet Sets; of from three to twelve pieces in plain and fancy shapes; put up in attractive cases. Prices \$7.50 to \$15.00

Military Sets; of Pyralin ivory and consisting of three and four pieces; plain, concave backs; Dubarry patterns and black inlay. Prices \$7.50 to \$20.00

Ebony Military Sets; consisting of two brushes, put up in leatherette cases. Prices \$3.50 to \$9.50

Manicure Sets; in plain, Dubarry and Louis XVI. patterns. Prices \$3.50 to \$20.00

Painted Ivory Toilet Sets; gold and silver trimmed; consisting of three, four and twelve pieces; very beautiful. Prices \$4.00 to \$17.50

Boston Shoe Co.

417-419 FOURTH AVENUE

GIFT FOOTWEAR HEADQUARTERS

There is a pleasure in giving a thoughtful gift that is no less than the joy with which it is received.

THE SOUTH'S FINEST SHOE STORE



HARVEY-JELICO COAL CO.

(INCORPORATED)

QUALITY - - SERVICE

DISTRIBUTORS OF THE

High Grade Eastern Kentucky Lump Coal

\$6.65 PER TON.

Place your next order with us. Terms cash.

FIRST GUARANTEED STOCK.

| | | |
|---------------------------|---------|---|
| 30x3 Thermoid Pl. Cl..... | \$ 5.50 | These three are all first guaranteed stock, with name and serial number attached. |
| 30x3 Thermoid Ws. Cl..... | 5.95 | |
| 30x3 Thermoid Pl. Cl..... | 10.95 | |
| 30x3 Thermoid Pl. Sa..... | 12.95 | |
| 30x3 Thermoid Na. Sa..... | 12.95 | |

Main Office 400 E. TAYLOR ST. Louisville Tire and Rubber Co., City 7891, Main 1033

Retail Branch 700 E. TAYLOR ST. Incorporated

HOLLENBACH'S WINE HOUSE

Karl A. Hollenbach, Prop.

Importer and Dealer in

WINES AND LIQUORS

144 South Third Street

Home Phone 1191

THE PHIL HOLLENBACH CO

INCORPORATED

Distillers Of

OLD FORTUNA SOUR MASH

"HOLLENBACH" PURE RYE

528 W. Main St. Louisville, Ky.

BE SURE TO CALL FOR

McKENNA WHISKY

IT IS ALWAYS PURE.

H. McKenna, Distiller, Fairfield, Ky.